



MEDIA ALERT

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Tucson Metropolitan Chamber of Commerce Names Lori Banzhaf to Director Position



Tucson, Ariz. -- The Tucson Metropolitan Chamber of Commerce (TMCC) is pleased to announce that it has named Lori Banzhaf to the position of Director of Member Services.

Banzhaf will begin her official duties with the Chamber on Wednesday, June 22. She will be responsible for leading the Chamber's membership sales, member retention, non-dues sales and events.

Banzhaf comes to the Chamber after a successful career as the Director of Major Gifts and Planned Giving for the Tucson Medical Center Foundation. She is well known for her work as the President and Founder of Monsoon Marketing, a full-service event consulting and management firm. In all, she brings more than 20 years of sales and marketing experience to the Chamber.

"Lori will be an outstanding leader of our member services and events departments," says 2011 TMCC Chairman Wendell Long, CEO of Sol Casinos. "We expect her to make an immediate impact in some very important ways and are confident she will help in the continued growth of the largest business organization in Southern Arizona."

"Lori has quite a reputation as a marketing professional. We are anxious to have her on the team and begin working together," adds President and CEO Mike Varney.

Banzhaf was recently recognized as one of the 2010 Women of Influence by *Inside Tucson Business*. On a personal level, she is actively involved in the NFL Alumni - Arizona Chapter, Business Clubs of America and United Way of Tucson and Southern Arizona.

www.tucsonchamber.org

About The Tucson Metropolitan Chamber of Commerce

The mission of the Tucson Metropolitan Chamber of Commerce is to promote a strong local economy. The Tucson Metropolitan Chamber of Commerce is a membership-based business advocacy and networking organization that represents more than 1,400 businesses, employing more than 125,000 employees in the greater Tucson area. Small business makes up approximately 90 percent of Chamber membership, which mirrors the overall Tucson area business community.

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